



# ANNUAL REPORT 2019



**center point**

Life Begins at the Center

**DONATE NOW**  
to Help Local Children and Families

**NOW, MORE THAN EVER, CENTER POINT offers a place of solace and support for our community's youth and family during this time of crisis. As we issue this report on our growth and impact in 2019, please know that our hearts and prayers are more focused on every student and parent across this region.**



## A BUSY FIRST YEAR



Mark Mobley  
Executive Director

Following David Smith as Executive Director of Center Point is like following Bear Bryant as the Head Football Coach at Alabama. You are taking over the job from a legend. My first year as Executive Director has been a challenge to live up to the leadership example that David set and move the organization forward. David led the team to do incredible work, and we are all grateful for his contributions. My goal is to build on the foundation that he set so that we can more effectively serve the students and families of Gainesville and Hall County.

In order to do just that, we've set out to expand our services. This year, we launched two new mentoring programs. For Hall County Schools, we recruited and trained group mentors that are leading sessions weekly at the Howard E. Ivester Early College. At Gainesville City Schools, we worked with the Head Football Coach Heath Webb and volunteer Phil Brown to recruit and train mentors for every player on the Gainesville High team. Both programs have been amazingly successful.

The United Way has identified a need in Hall County for mental health services. Internally, we had a waiting list of over 100 potential clients. We started recruiting and have added three new mental health professionals to our team, including our first bilingual counselor. We anticipate a 50% increase in our sessions by the end of 2020.

After launching J's Place Recovery Center in partnership with the Northeast Georgia Health System and local volunteers, we worked with the J's Place Advisory Board to establish the organization as an independent nonprofit. During 2019, it has become one of the fastest growing Recovery

Community Organizations in the state.

This year, Gainesville City Schools launched their new wrap-around services facility, The Hub. In addition to providing a place for our services at Gainesville High School, we are also partnering with them to provide new, innovative programs. We'll be launching at least three in 2020, including an assessment service for post-graduate decisions, services for students struggling with addiction, and integration services for students new to the country.

Of course, the year also presented several challenges. Our Gainesville Center flooded three times in the heavy rains that have inundated our region. Our South Hall Center has developed serious leaks in the roof that threatened to shut down the facility. With the help of volunteers, we were able to mitigate the flooding in Gainesville without costly remodeling. And we are currently repairing the roof in South Hall, preparing to complete our buildout. We hope to be finished by the end of 2020, which will allow us to add new services in South Hall.

It has been an exciting first year. I am so grateful for the opportunity to work with such a dynamic team and serve the students and families of Gainesville and Hall County. I challenge you to help us do even more in 2020.



# 2019 YEAR IN REVIEW

## COUNSELING

**5243** SESSIONS

**44** PSYCHOLOGICAL TESTING SESSIONS

New Bilingual Therapist Launched CEU Training Workshops for Therapists

## SUBSTANCE ABUSE SCHOOL CAMPAIGNS

**2645** STUDENTS EDUCATED

**99** STUDENT LEADERS TRAINED

**9** MIDDLE SCHOOLS SERVED

## WILHEIT SERVICES

**225** STUDENTS + FAMILIES SERVED

**100%** OF STUDENTS REPORTED IMPROVED ACADEMIC ACTIVITY

## SUBSTANCE ABUSE COMMUNITY EDUCATION

**577** COMMUNITY MEMBERS participated in forums

- 2 forums
- 5 community presentations
- 6 direct mail cards
- 2 billboard campaigns
- 1 web banner campaign

**190,700** educated through various MEDIA OUTREACHES

## LOVE 146 ANTI-HUMAN TRAFFICKING TRAINING

**48** CLIENTS SERVED

**20** TRAINING SESSIONS

## TOO GOOD FOR DRUGS CURRICULUM

**539** STUDENTS SERVED

**40** SESSIONS

## MENTORING

**1015** STUDENTS SERVED

OVER **90%** IMPROVED ACADEMICALLY AND BEHAVIORALLY

**New Program** A Mentor for every Gainesville High School Football Player

## TEEN PREGNANCY PREVENTION ABSTINENCE-BASED SEX EDUCATION

**628** STUDENTS SERVED

**310** CLASSROOM SESSIONS

## RELIGIOUS EDUCATION

**122** SERVED | **33%** INCREASE

## TEEN PREGNANCY PREVENTION PREGNANT & PARENTING

**44** GIRLS served

**201** GROUP sessions  
**98%** GRADUATED OR ON TRACK FOR GRADUATION  
**100%** avoided a subsequent PREGNANCY

## SMARTGIRLS

### TEEN PREGNANCY PREVENTION

**145** STUDENTS SERVED | **90%** on track for GRADUATION

**142** GROUP SESSIONS

**“IT IS A GOOD ENVIRONMENT FOR STUDENTS BECAUSE OF HOW HOMEY IT FEELS AT CENTER POINT.”**

*2019 Personal Growth and Spirituality student*

**“I LEARNED WHERE MY BOUNDARIES ARE. IF I DIDN'T LEARN THIS, I WOULD HAVE PROBABLY BEEN TAKEN ADVANTAGE OF.”**

*2019 Abstinence-based Sex Education participant*

**“ETHICS HAS HELPED ME LEARN MORE ABOUT CERTAIN THINGS I PROBABLY NEVER WOULD'VE LEARNED. I AM VERY GRATEFUL FOR THAT AND GETTING TO KNOW MRS. COLE THIS YEAR.”**

*2019 Ethics student*

**“I LEARNED WHAT I SHOULD LOOK FOR IN A RELATIONSHIP.”**

*2019 Smart Girls participant*

**“IT PROVIDES A UNIQUE OUTLET FOR PEOPLE TO EXPRESS THEMSELVES WITH THE TIME AND EFFORT MERITED BY THE IMPORTANCE AND SIGNIFICANCE OF VERY PERSONAL AND HEAVY SUBJECTS.”**

*2019 Personal Growth and Spirituality student*

**“I ABSOLUTELY ADORED IT AND FEEL IT IS VERY IMPORTANT FOR OTHER KIDS MY AGE. HEATHER COLE IS A FANTASTIC ROLE MODEL.”**

*Ethics student*

**“I LEARNED THAT BEING SAFE AND MAKING SMART DECISIONS CAN LEAD TO A MORE SUCCESSFUL LIFE.”**

*2019 Pregnant & Parenting participant*



center point

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COUNSELING | EDUCATION | MENTORING | PREVENTION

